

SVKM'S NMIMS UNIVERSITY
SCHOOL OF Business Management
Student Council & Various Cells Details – 2019-20

Student Council

1. Functionality of the cell

The Student Council is the apex student body at NMIMS and represents the batch of the full-time students at the campus. A team of 13 Executive members supports the Administration with responsibility for each student body or activity on campus. Additionally, the Student Council Representatives (SCRs) and Class Representatives (CRs) are required to co-ordinate with the body. The raison d'etre of the Student Council is to be a formal communication channel between the students, faculties and the administration.

While it seeks to address any queries and resolve any issues that the students and/or admin may face, the Student Council also relentlessly strives towards the enrichment of the campus experience. It helps navigate all student-related activities at NMIMS, and bears the sole responsibility for organizing “Paragana” – The annual seminar and flagship B- School festival, “Euphoria” – The annual cultural fest, and all the college sporting events. The Council also assists in all public relations activities and supervises the various student publications and newsletters at NMIMS.

2. Differentiating Factor of the Cell

The Student Council is responsible for the activities of 14 other student bodies in the college. Being the apex body, they act as the common link between them all and ensure smooth functioning.

3. Team Member Details

Faculty In-Charge Student Activities: Dr. Hari Iyer

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4. List of Major Events

- MANAN: Traditional welcome for the first year students
- Parichay: Intra-college B plan competition
- Augustus: Intra-college cell activities under the Council's banner
- Paragana: Annual B-School Fest
- Seminars:
 - TEDxNMIMS,
 - Corporate Seminars
 - Illuminar
- Euphoria: Annual Cultural Fest
- Sports:
 - Arcadia
 - NM Soccer League
 - NM Cricket League
 - NM Table Tennis League
 - Samarthya (Intercollege)

Core Cells

Placement Committee

Placement Committee at SBM, NMIMS, a team of young minds with excellent industry exposure, synergizes well on cross-functional skills to serve varied interests of the batch. They maintain an excellent rapport with the batch and stay abreast with relevant market insights aiding the students of the batch to deliver the toughest interviews successfully. They proactively contact companies and conduct the placement process, thereby popularizing the brand SBM, NMIMS to the corporate fraternity. The team is result oriented and works towards placements for summers and finals of nearly 1,000 students across all programs namely MBA and MBA Human Resources.

Major events of Placement Committee include Final Placements, Summer Internship, Pre-Placement Talks, Corporate Visits, and Industry Interactions with Alumni & Guest Lectures.

Director (Placements): Ms. Shobha Pai

The Placement committee for the academic year 2019-20 is as follows:

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Industry Institute Partnership Cell (IIPC)

1. Functionality of the Cell

The Industry Institute Partnership Cell is an interface between the academia and the industry which functions to bridge the gap between the expectations of the industry and the development of the students, by providing corporate projects. It is also the consulting division of NMIMS and is responsible for carrying out research with the aid of the industry. It aims to provide exposure to the students and build their intellectual capital by means of corporate (live) projects, guest sessions, preparatory workshops, case study competitions and business conclaves, while simultaneously strengthening the sphere of consulting at NMIMS.

2. Differentiating Factor of the Cell

Our aim is to complement the theoretical knowledge of the students with the practical insights of the Industry and our initiatives are in sync with this motive.

- Practical approach to learning: IIPC brings in corporate projects to provide an opportunity to the students to apply their classroom learning and experience the functioning of a corporate.
- Industrial trends: Guest sessions and workshops are organized regularly to introduce the students to emerging trends and arm them with the skills required to succeed.
- Consultancy: The consultancy arm of IIPC introduces, coaches and develops the skills of the students who are interested in pursuing a career in consulting.
- Research: The research division works in collaboration with the industry to publish white papers and provide a platform to ideate and share original ideas.

3. Team Member Details

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4. List of Major Events

- Meet the iCons: IIPC organized Meet the iCons, an event where First-year MBA students get to interact with second-year students who have represented NMIMS on various coveted platforms and have secured meritorious PPO's and PPIs through such competitions.
- Cognora 1.0: IIPC organized a two-day guesstimates workshop, Cognora. The session - conducted by Mr. Viviyam Sharma, Consultant, Droege Group India - was aimed at preparing students for summer and final placements, enabling them to utilize the right tools and frameworks to tackle unexpected interview questions.
- Concentric 3.0: IIPC organized its flagship event, catering to the needs of the industry and students' thought synthesis on the consulting vertical. The event was spread over three days and included workshops, guest sessions, and a consulting case study competition.
- Management Consulting Conclave 6.0: IIPC organized its flagship consulting conclave, Management Consulting Conclave, to help students in getting insights from industry stalwarts. This year's theme was "New Age Consulting: navigating the storm".
- Convisage: IIPC organized an annual national-level live case study competition called Convisage. This year the case was sponsored by Options-The fashion mall, a leading retail fashion store in Mumbai. The competition was spread across three rounds: Case Analysis and shortlisting, final presentations, and a secret round. The winners were given a prize of 1.8 lakhs in cash and 70 thousand in kind.

Social Responsibility Forum (SRF)

1. Functionality of Cell

The Social Responsibility Forum (SRF) is the student body of NMIMS that strives to promote social sensitivity among MBA students by executing various short-term and long-term civic engagement activities. The activities undertaken by the cell range from conducting various drives like 'Blood Donation' and 'Joy of Giving Week' to handling long term projects like the 'Fireflies Program', wherein MBA students volunteer to interact with the social upfront of the profit and non-profit organizations. We provide a platform for various social organizations like India Donates (Crowdsourcing platform) and Vision India to create awareness amongst our students thus encouraging them to offer their skills through volunteering, special projects and research related activities inclined towards the benefit of these organizations.

2. Our Differentiating Factor

SRF is a forum for young, proactive and enthusiastic leaders who believe in solving problems skilfully thereby creating a sustainable future. In addition to providing a broad base for social projects and initiatives, SRF also offers the students with numerous opportunities which involve application of their management skills to solve the upcoming social problems. These also provide them with an opportunity to interact with the leaders of the social change.

The values that unite the forum are:

- Profound sense of purpose in life
- A will to give back to the society
- Commitment to devote considerable time and energy so as to be an initiator of Social Change

SRF differentiates itself with its unique '**We Care**': **Civic Engagement Internship** in which 628 students are placed in 254 organizations across 21 states and 3 union territories of the country. The program aims at sensitizing the students with a sense of social development.

3. Team Member Details

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4. List of Major Events

- **Sadbhavna:** The Annual flagship event during which numerous events such as Vagyuddha (Parliamentary Debate), Samadhan (Case Study), We Innovate etc. are conducted over the course of several days.
 - Vagyuddha: Debate competition on topics of social sensitivity.
 - Samadhan: Case Study competition on social causes
 - NGO Skit and Dance: Skit and Dance competition for children of different NGOs
- **Blood Donation Drive**
- **Joy of Giving Week:** A donation drive involving the contributions (clothes, food, etc.) from students for the underprivileged.
- **NGO Mela:** A festival to boost the visibility of NGOs by providing them a forum to sell their products and promote the causes they work for. A marketing competition is also conducted to help increase the sales proceeds for the NGOs
- **NGO Sports Day:** An engagement of young kids in sports thus promoting a spirit of sportsmanship in them.
- **Marathon:** A run to support a cause or NGO.
- **Social Consultancy Projects:** Short and long term projects at NGOs and social enterprises where students can apply concepts from the classroom to provide solutions to various social organizations for the live business problems they are facing. SRF has associated with many organizations like SOS and I-Volunteer.
- **We Care Civic Internship:** Facilitation of the activities related to the 3-week We Care Civic Engagement Internship in association with the Jasani Center for Social Entrepreneurship and Sustainability Management
- **We Innovate:** A social B-plan competition based on students' experiences during their We Care internship
- **We Care Photography and Documentary Workshop and Competition**

Alumni Relations Cell

1. Functionality of the Cell

NMIMS Alumni Relations Cell focuses on strengthening alumni -institute linkages to foster a symbiotic relationship between the alumni and the institute.

2. Differentiating Factor of the Cell

The Alumni Relations Cell, NMIMS, School of Business Management has helped form the "NMIMS Business School Alumni Association" under Section (25) of the Companies Act, 1956 incorporated on 13th July, 2011.

3. Team Member Details

Faculty In -Charge - Prof. Dr. Hitesh Kalro

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4. List of Major Events

- Grand Alumni Mumbai Meet
- Felicitation Ceremony
- Domestic Chapter Meets (Delhi, Kolkata, Chennai, Hyderabad, Bangalore, Pune)
- International Alumni Meets (London, San Francisco, Dubai, New York, Singapore, Toronto)
- Coffee Meets (Pune, Ahmedabad, Delhi, Kolkata, Chandigarh, Mumbai, Jaipur)
- Monthly Alumni Newsletter – ‘Aluminous’
- Lead The Way Mentorship Program
- Engagement with alumni through our Portal, E-mail, Social Networking sites (Facebook, Twitter, LinkedIn)
- Alumni Round Table Conferences- Alumni are invited to the college to address the students on a variety of topics
- Orientation Week Sessions for first year students

- Workshops for alumni like Memory Magic workshop, Wealth Creation & Growth workshop
- Batch Reunions
- Book Launches
- Rendezvous- Down the Memory Lane

Functional Cells

Finomenon

1. Functionality of the Cell

Finomenon, the finance cell of NMIMS represents as the knowledge centre as well as support to the students for all matter related to finance. From conducting special sessions explaining careers in finance to in depth equity research seminars where investment analysis is explained, Finomenon is always actively working in Finance, for the students, by the students.

2. Differentiating Factor of the Cell

Finomenon is not just a cell but the 'Mecca of Finance' at NMIMS, bustling with activities throughout the year. The 'Finance cell in the financial hub of the country' is dedicated at providing its members a networking opportunity with students, faculty, alumni and business leaders.

3. Team Member Details

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4. List of Major Events

- Illuminar, a business conclave where top leaders from the industry and students congregate for panel discussion and speaker sessions to discuss events making a mark in the global financial world.
- Finance Week- A week where we celebrate finance and is full of sessions by business leaders, competitions based on Mergers and Acquisitions, requiring in-depth knowledge of finance. It consists of:
 - Sim-Quest – Simulation game
 - Dice of Zeus – Mergers and Acquisitions
 - Fin-Analyst – Paper Presentation
 - Fin Fiesta-Fun Events
 - The Finance Mogul- Online stock trading plus M&A
- Samriddhi, a student managed investment fund under whose umbrella we conduct

Investment Research sessions, provide periodic in-depth understanding of the global financial markets so that students are updated with the happenings in the always changing financial world

- Moolyankan, signifies valuation – our Flagship event requiring immense research and analysis to create a stock pitch and then convince the who's who of the industry with your pitch

1. Functionality of the Cell

Not Just Marketing (NJM) is the Marketing Cell of NMIMS. It is a congregation of creative minds that blends passion and enthusiasm in the pursuit of marketing and related domains. In essence, NJM is a dynamic and enthusiastic entity that is always looking to enhance the quality of its work and facilitate the development of management students as business leaders of the future.

2. Differentiating Factor of the Cell

NJM's initiative 'ConQuest' offers insights through disguised market research as a part of corporate projects given by reputed companies. The cell has a 15-year long history of conducting this program with giants like Godrej, Unilever, Mondelez, Zomato, ICICI Bank and many more.

As part of its knowledge-share initiatives, NJM publishes Buzz – The Markazine, a biannual release authored by management students. The magazine encourages them to work on Industry Research, analyze marketing trends and test their knowledge by writing articles that reach thousands of readers. Podcasts are also released on a quarterly basis covering interviews with successful students and experts from the industry.

NJM holds a notable online presence on prominent websites as well. The cell also organizes guest talks and corporate conclaves in which senior executives from renowned companies such as Raymond, United Breweries, The Hindu, Nivea etc. come to impart their knowledge. It also holds seminars on campus and boasts of a strong industry interface that it aims to build with every passing year.

3. Team Member Details

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4. List of Major Events

- Pitchfork
- Augustus
- ConQuest – Disguised Market Research
- Last Marketer Standing
- Buzz – The Markazine (Quarterly) & Buzz Podcasts (Quarterly)
- NJM Week
- Case Study Competitions
- Guest Sessions
- SummerIce' - Batch Preps
- Workshops- Digital Marketing, Sales

Optumiz

1. Functionality of the cell

Optumiz is the operations and supply chain management cell of NMIMS Mumbai. Founded in 2007, Optumiz has established itself by actively conducting a plethora of events namely guest sessions, panel discussions, TEDx, seminars, case study competitions, business simulation events, industry visits, workshops etc. which strive to enlighten and acquaint the students with the entire gamut of current and emerging trends in the field of operations management ranging from Logistics to Analytics and Automatization of the supply chain.

2. Differentiating factor of the cell

Operations management is an integral part and a driving force behind any successful company culminating in it being a popular choice of specialization among today's budding managers. To foster this mindset, Optumiz conducts various national level events and competitions year on year attracting active participation from celebrated B-schools like the IIMs, IITs, SP Jain and NITIE to name a few.

Leading all these activities is Optitude, the annual flagship event of Optumiz. It begins with a keynote address by an industry expert followed by a panel discussion involving industry stalwarts, experienced faculty and interested students making it an enriching experience involving knowledge sharing and generation of useful insights.

The floating of corporate/live projects leads to the students inculcating an experiential learning approach which has an added value over and above the classroom pedagogy.

The various operations and supply chain monthly connects provide an open forum for discussion with the NMIMS Alumni. These interactions provide our upcoming managers with useful ideas about how to proceed and carve a niche for themselves in a career in operations management.

3. Team members

Faculty in charge – Dr. Tohid T. Kachwala

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4. List of major events:

- Optitude: Flagship event of Optumiz, "Optitude"- the Operations Conclave, boasts of the industry stalwarts from operations domain who gather on one platform to discuss the latest trends in the industry and challenges faced in the domain of Operations and Supply Chain management.
- TEDxNMIMS – Organized in collaboration with the Students Council. The event involves eight speakers from diverse backgrounds sharing inspirational ideas on a common theme. The theme is designed with a view of offering value addition to the students' perspectives while maintaining a rich quality of speeches on the college platform.
- Simulation Games - Organized for both intra-college and inter-college events . Simulation games are designed to offer the students an opportunity to employ various operational

strategies to resolve the challenges faced by the companies. Some simulation games organized so far include Victrix Mortalis, Turbulent Times and Battrooms.

- Case Study Challenges – Pan India case study competition held in Opera (Paragana) and UPS case study challenge along with on spot case competition held to challenge the best of the minds across all the B schools (Augustus)
- SWOT & PESTLE competition: Organized in collaboration with SWOT & PESTLE.com, a leading strategy research portal. The students get to work on comprehensive SWOT & PESTLE analysis of the companies, and get the opportunity to have their work published on a reputed research house website.
- ISCEA Ptak Global Supply Chain Case Competition – (Asia Qualifier-India): Optumiz in association with ISCEA and PTAK prize hosts the Asia Qualifier-India of ISCEA Ptak - Optumiz - Global Supply Chain Case Competition.
- Operations Term of the Day (OTOTD): It is a daily mailer-capsule of the operations' terms that management students should understand irrespective of their background and specialization. It has been subscribed by students of more than 20 top b-schools of India including IIMs, IIFT, NITIE, etc. Along with the email, OTOTD is also published on the Facebook page of Optumiz.
- XploringOps: Weekly dose of articles relevant to the Operations and Supply Chain domain, posted on the official facebook page. The objective of this initiative is to keep the students updated with the latest news from the industries around the world.
- Company analysis: Social media posts giving brief analysis about different companies visiting NMIMS campus. This is to add value to students' general knowledge about different industries, which in turn, can help them during their placement process.
- KPMG Certified Lean Six Sigma Green Belt Certification and KPMG Blockchain Certification programmes conducted to provide the students with practical knowledge from the industrial experts
- Industrial visits- For students who intend to specialize in Operations. It gives them practical experience of theories learnt during curriculum.
- R Workshop- An intense workshop designed with a focus of giving the students valuable insights about business analytics just before their internships and final placements begin.
- Bi-Annual Magazine - CATENA AUREA. Students from NMIMS as well as from other B-Schools are invited to write articles on a decided theme for the magazine. The theme selection is made with an objective of offering new perspectives about both contemporary and modern concepts in operations management to the students.

SummIT

1. Functionality of the cell

SummIT, the Technology cell at NMIMS focuses on developments and changes in the vast world of Technology. SummIT works on the ideology that technology and business have become so interwoven that businesses cannot function effectively without technology today. This ideology drives SummIT and its individuals to function as an effective team in its pursuit to enable students to embrace the power of Technology and use it to positively influence the corporate world.

2. Differentiating Factor of the Cell

SummIT is known for its regular engagements with Corporate through CIO Connect and Leader Connect where senior management of esteemed companies interacts with students and provides invaluable exposure through experience-sharing. SummIT also organizes workshops such as Advanced Excel workshop, Tableau Workshop and PMI's PMBOK workshop that provide a powerful skillset to students to solve issues and present them when they venture into the corporate world.

3. Team members

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4. List of major events

- CIO/Leader Connect: Leadership session series where industry stalwarts come and interact with students about technological impacts on businesses and sectors.
- Tech Forum: An open case challenge for participants to showcase techno-biz startup ideas to the panelists comprising industry experts.
- Kickstart: A techno-strategic simulation event which challenges the problem-solving skills of students, conducted during Parichay.
- Inter'n'Act: A platform for first-year students to be exposed to cracking the process and comprehending learning of summer Internship from second year students.
- MindIT: The event has technology as its theme but the nuanced idea keeps changing thus fostering creativity and innovation, conducted during Augustus.
- Ace the Case: A national level case study competition, conducted during Paragana.
- Zero Respect: An exhilarating LAN gaming event including Age of Empires, Counter Strike and FIFA, conducted during Euphoria.
- Ideate: Article writing competition for the bi-annual magazine of SummIT, called 'Manthan'
- Workshops: Advanced Excel, Tableau Workshop
- Editorial: Techshots – Brief techno business articles published on social media platform.

HRuday

1. Functionality of the Cell

As the HR cell of NMIMS, Mumbai, HRuday aims to strike a chord at the ‘heart’ of all businesses – the businesses’ Human Resources. True to its name, HRuday seeks to catalyze the Rise (uday) of the HR function as a specialization at NMIMS. We organize events, workshops and publish a quarterly online newsletter called “ensHRine”.

2. Differentiating Factor of the Cell

- Batch Prep for the 1st year
- Association with SHRM and NHRD
- Strong Industry Interaction
- Weekly HR news capsules shared via social media

3. Team Member Details

Faculty in – Charge: Seema Rawat
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4. List of Major Events

- COLLOQUIUM: Seminar by Industry Experts
- PANKH: National Level Summer Project Competition
- HRECTIFY: Flagship Event – National Level Case Study Competition
- NETRATVA: Bidding and Negotiation Competition
- AAKAR: Fun, Work Simulated Business Competition
- SAMAVESH: Online Video Submission Competition

Interest-Based Cells

ADverb

1. Functionality of the cell

ADverb is the Media Marketing and Advertising Cell of SBM, NMIMS. It caters to the creative side of marketing by conducting activities related to Branding, Advertising, Media Communications and more. The cell thrives on the motto- "Ideate, Create and Communicate".

2. Differentiating Factor of the Cell

Established in 2005, ADverb is primarily the creative nerve of NMIMS. The core idea of ADverb is to engage with students with concepts and cases of media marketing and advertising. Various events, case studies, speaker sessions and workshops are organised based on this. The event calendar is replete with names of the big shots from the industry. A dedicated week for ADverb, Adweek, and Adverb's flagship event, Indian Advertising League, sees participation from top brands and top B Schools of the country. Not just events, ADverb has exclusive tie-ups with the most renowned ad agencies in the form of corporate projects.

ADverb plays a crucial role in the summer placement preparation through ADtimes which gives key insights about companies that come on campus with marketing profiles, across sectors, on one platform.

3. Team Member Details

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4. List of Major Events

- IAL (Indian Advertising League): ADverb's flagship event, that sees participation from Top Indian B-schools, is an event that tests one's advertising, branding and media communication acumen all at once!
- AD-Times: A summer prep initiative for first-year students which involves posting presentations and other communications about the various companies which come for marketing profiles across sectors.
- ADweek: A week comprising of workshops and seminars by eminent personalities from the industry, national level online competitions and case studies which revolve around live business problems from the top brands of the country.
- ADvention: Industry Expert seminars on Media marketing and current topics related to Advertising
- Brand Housie: A fun and engaging way to test brand knowledge.
- Notepad: A pan India article writing competition which then get recognised on ADvent-ADverb's blog.
- AdGully(Euphoria): A fun event comprising of 3 "Minute to win it" rounds and 4th round

being a rap battle within the team.

Entrepreneurship Cell

1. Functionality of the Cell

Entrepreneurs are now gradually becoming the backbone of the Indian economy. Promoting the entrepreneurial spirit in the youth may perhaps be one of the best methods to develop the upcoming generation for the present competitive and globalized world. Seeds of leadership are implanted among students of SBM, NMIMS through various events and guest lectures by renowned Business personalities. Workshops and seminars are organized to provide students with the opportunity to interact with industry experts and modern entrepreneurs. E-cell's Annual Summit- Ennovate hosts such discussions and interactions where students and participants get a taste of the various flavors of Entrepreneurship through experienced Business leaders. Students with innovative ideas are provided with mentorship, guidance and incubatory support to go ahead with the implementation along with access to wide network of Venture Capitalists through our coveted association with National Entrepreneurship network and Mumbai Angels. Our national level business plan competition Sutra is held every year in order to give a platform to budding entrepreneurs to showcase their ideas to venture capitalists and achieve the required funding for their business plans.

2. Differentiating Factor of the Cell

Entrepreneurship is living a few years of your life like most people won't, so you can spend the rest of your life like most people can't. Apart from providing concrete support in terms of networking and platform, E-Cell members provide moral support and personal guidance to students interested in carrying forward their ideas as actual businesses. A possibility beyond regular placements is created for students exclusively by E-Cell. From the nurturing of the idea to the implementation stage, E-Cell strives to give the complete support needed to the students who aspire to be an Entrepreneur.

3. Team member details

Faculty in Charge – Prof. Seema Mahajan
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4. List of major events:

- Ennovate - Annual Summit
- Sutra - National Level B-Plan Competition
- Sahasik - Series of guest lectures by CEO's of various company
- Game of Tycoon - Fun + Negotiation Skills + Analytical Ability + Case Study
- Pucca Baniya

Ecolibria

1. Functionality of the Cell

Ecolibria, The Economics and Strategy Cell, NMIMS focuses on the latest developments in application of principles of economics and strategy in the context of modern day business. The objective of the cell is to promote critical thinking among the students along the lines of economics – lack of which has been lamented by former RBI Governor Dr. Raghuram Rajan. Ecolibria provides ample opportunities for the students to learn from seasoned professionals by organising guest lecture series, formal and informal events, seminars, panel discussions etc.

2. Differentiating factor of the Cell

Ecolibria is one of the young cells on campus. Though we are a young cell, we deal with the mother of all social sciences – Economics! The cell nurtures the economics and strategy enthusiasts to become future leaders. We provide students platform to conduct research on key sectors driving Indian Economy. Ecolibria is also a platform to interact with the top officials in the Finance and Consulting domains. Leveraging on the strong bonds with the professional world, Ecolibria has opened door to the possibility of interning with giants like Motilal Oswal and EY.

3. Team Member Details

Faculty in Charge – Dr. Chandrima Sikdar
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4. List of Major Events

- Eco-Week – A week full of seminars, budget sessions and strategy based events.
- Release of Bi-Annual magazine on major economic events all around the world, “Eco Shastra”
- EcoSutra – Sector Research Competition
- Case study competition, “The Consigliere”

Mantavya

1. Functionality of the Cell

Mantavya - The Literary and Quizzing Cell of NMIMS, is a platform where mavericks, writers, quizzers, debaters, readers and creative minds confluence to come up with events that can challenge one's grey matter. It organizes mind sports to sharpen the intellectual, inquisitive and argumentative instincts. It conducts quizzes, debates, public speaking events and extempore on a regular basis. If you wish to learn while having fun, then Mantavya is the place to be!

2. Differentiating Factor of the Cell

We hold theme based quizzes & national level corporate quizzes to pique one's curiosity and knowledge

National level competitions like Model United Nations & Business of Brands attract crowd from across the country

Renowned Quizmasters from the Bombay Quiz Club like Mr. Amit Pandya (National Level Tata Crucible Winner), Mr. Souvik Basu and Mr. Alekhya Chakrabarty come to conduct our flagship quizzes

3. Team Member Details

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4. List of Major Events

- Business of Brands: National Level Corporate Quiz
- SBM Model United Nations: National Level Model United Nations
- Melange: Inter-college general quiz
- Lit as Fun: Pot pourri of various Literary events
- Author Connect: Guest speaking session by published authors

Nepathya

1. Functionality of the cell

Nepathya is the cultural cell of NMIMS and has a team of six members for various functions of the cell. Nepathya organizes dance, music, drama and fashion events along with various other fun filled competitions, both at intra and inter college level. Apart from this, the cell organizes various workshops for the students. Our events are spread all around the year, and through these events, participants get a platform to showcase their talent in various fields.

2. Differentiating Factor of the Cell

Nepathya is the cultural cell of NMIMS and conducts fun filled events and activities that break monotony and routine for students and gives them a platform to showcase their talent.

3. Team Member Details

Faculty In-Charge Student Activities: Dr. Madhavi Gokhale

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4. List of Major Events

- Poetry Slam- Poetry open mic
- Aaghaz- Intra college dance and music competition along with Mr. & Miss. NMIMS
- Fahrenheit- Inter division competition
- Ecstasy- Intercollege competitions and photobooth
- Dance Workshops- Garba and Salsa workshops
- Nepathya week- fun filled events like acoustic night
- Euphoria'19- Inter college dance, music, fashion and drama competition